



# Breathing life into Newcastle

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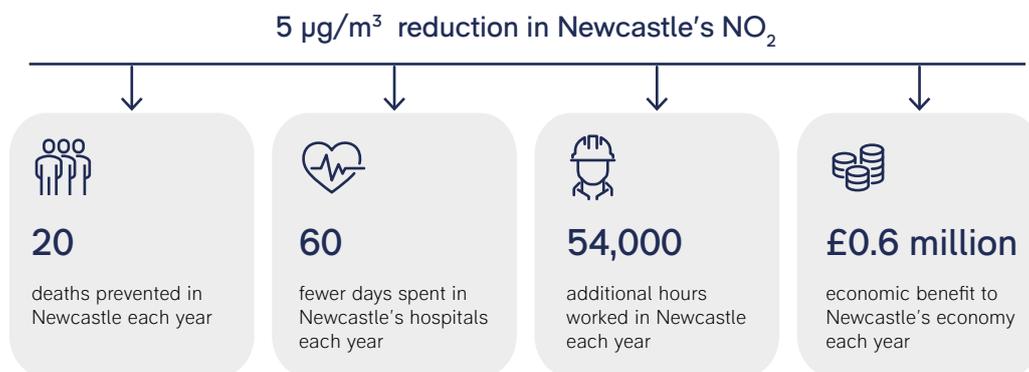
# The economic benefits of reducing nitrogen dioxide in Newcastle

## Summary

CBI Economics analysis quantifies the potential gains to the health of Newcastle's workforce, and to the local economy, that could be achieved through a reduction in nitrogen dioxide (NO<sub>2</sub>) levels via the proposed Clean Air Zone (CAZ). Just a small 5 µg/m<sup>3</sup> (17%)<sup>1</sup> reduction in NO<sub>2</sub> could prevent up to almost 20 deaths and save almost 60 days spent in Newcastle's hospitals due to respiratory conditions each year.<sup>2</sup>

Moreover, adding over 54,000 working hours each year through increased workforce participation could provide an economic boost of more than £0.6m in Gross Value Added (GVA).<sup>3</sup>

**Figure 1** Economic and health benefits associated with reducing NO<sub>2</sub> in Newcastle



**Source:** CBI Economics analysis

## **Air quality matters to the health of our citizens and ultimately to our economy**

Air pollution impacts human health and the productivity of the UK workforce, which in turn impacts the economy. Analysis conducted by CBI Economics in 2020 estimated that clean air in line with the World Health Organisation's (WHO) guidelines could deliver a £1.6bn boost to the UK economy each year.<sup>4</sup>

Evidence shows a key link between NO<sub>2</sub> and health outcomes. Reducing NO<sub>2</sub> therefore has a key role to play in realising this economic potential. NO<sub>2</sub> exposure leads to both short-term and long-term health impacts, exacerbating respiratory conditions such as asthma, possibly increasing the likelihood of lung cancer, stroke, and cardiovascular disease, and has been linked to adverse birth outcomes.<sup>5</sup> This comes at a cost to the healthcare system. Public Health England estimates that between 2017 and 2025 the total cost to the NHS and social care system due to NO<sub>2</sub> alone will reach £61m.<sup>6,7</sup>

### **The role of Clean Air Zones**

Vehicles are the largest contributor to NO<sub>2</sub> pollution at roadsides, contributing 80% of the total. This means higher levels of NO<sub>2</sub> are typically focused in high traffic areas within city centres. Targeted local action, in addition to a national strategy, is therefore a key part of the government's solution to tackling NO<sub>2</sub> levels in the UK.<sup>8</sup>

While the government has considered a range of policy options, the evidence concludes that CAZs are the most effective measure to reduce NO<sub>2</sub> levels within the legal limits in the shortest possible time.<sup>9</sup> As a result, the government has mandated several cities to implement CAZs, including Newcastle.

### **Nitrogen dioxide levels in Newcastle**

The UK has statutory limit values for the annual and 1-hour mean concentrations of NO<sub>2</sub>, set at 40 µg/m<sup>3</sup> and 200 µg/m<sup>3</sup> respectively.<sup>10</sup> Analysis by Ricardo Energy and Environment (Ricardo) finds that while on average, NO<sub>2</sub> concentrations in Newcastle comply with the annual limit value, the maximum annual concentration across locations in Newcastle in 2019 exceeded this by 12 µg/m<sup>3</sup> (17%). This exceedance is driven predominantly by eight locations, increasing to 17 locations when including those just below the limit value.<sup>11</sup> The government estimates that air quality on a section of the A167 Tyne Bridge and Central Motorway and part of the A1058 Coast Road will remain above the limit values by 2021 without action.<sup>12</sup>

**Table 1** Statutory limit values and compliance assessment for NO<sub>2</sub> in Newcastle, 2019

Pollution measure	UK statutory limit value	Average NO <sub>2</sub> <sup>13</sup>	Maximum NO <sub>2</sub> <sup>14</sup>	Locations >40.4 µg/m <sup>3</sup>	Locations >36 µg/m <sup>3</sup>	Compliance assessment
NO <sub>2</sub> annual mean	40 µg/m <sup>3</sup>	29 µg/m <sup>3</sup>	52 µg/m <sup>3</sup>	8	17	Non-compliant
NO <sub>2</sub> 1-hour mean	200 µg/m <sup>3</sup>	N/A	124 µg/m <sup>3</sup>	N/A	N/A	Compliant

**Source:** Analysis by Ricardo

### Newcastle's proposed Clean Air Zone

As one of several UK cities tasked with reducing NO<sub>2</sub> concentrations, Newcastle City Council has investigated the feasibility of introducing a CAZ B, C and D to the city and subsequently announced the introduction of a CAZ C in 2021.<sup>15</sup>

**Figure 2** Boundary of Newcastle's proposed Clean Air Zone

**Source:** CBI Economics analysis

Evidence from feasibility studies conducted across a range of cities suggests that introducing a CAZ D, which covers a broader range of vehicles than a CAZ C could reduce NO<sub>2</sub> concentrations by 5 µg/m<sup>3</sup>. This means Newcastle would achieve compliance with national limits up to four years earlier than expected through the introduction of a CAZ D.<sup>16,17</sup>

However, Newcastle's feasibility study estimates a slightly lower average reduction in NO<sub>2</sub> at 3.1 µg/m<sup>3</sup>, and the latest announcement is the introduction of a CAZ C rather than a CAZ D. Despite this, to ensure consistency in approach between Newcastle and the seven other cities analysed for this study, the slightly higher value of 5 µg/m<sup>3</sup> has been applied. Therefore, this analysis is based on the estimated reduction in NO<sub>2</sub> associated with a CAZ D.<sup>18,19</sup>

### **CBI Economics analysis estimates that lower NO<sub>2</sub> levels could prevent at least 4% of Newcastle's deaths associated with respiratory conditions each year**

Newcastle has a young and thriving economy. Over two thirds (68%) of Newcastle's population are of working age compared to an average of 62% in England and Wales.<sup>20</sup> Of these, 67% are currently in employment, and therefore improving the physical wellbeing of Newcastle's workers could result in a significant gain to the local economy.<sup>21</sup>

Evidence shows the impacts of poor air quality fall disproportionately on the elderly, who are more likely to be outside the working population. In Newcastle 90% of deaths associated with respiratory diseases fall within the over-65 age bracket.<sup>22</sup> The remaining 10% of deaths are among working-age residents with long-term conditions, 55% of which are economically inactive or unemployed.<sup>23</sup>

In Newcastle, 14% of all deaths and 5% of hospital admissions in 2019 were due to respiratory conditions.<sup>24</sup> A further 22% of deaths in 2019 were due to circulatory and heart conditions, and 8% due to malignant cancers, all of which are to an extent attributable to air pollution.<sup>25</sup> Reducing NO<sub>2</sub> levels could therefore prevent some premature deaths and reduce hospital admissions.

CBI Economics analysis finds that a 5 µg/m<sup>3</sup> reduction in NO<sub>2</sub> in Newcastle could, at a minimum, prevent between seven and fifteen deaths each year, and save almost 60 days spent in hospital due solely to NO<sub>2</sub> exposure.<sup>26</sup> This represents around 1% of all Newcastle's deaths and 4% of deaths associated with respiratory conditions.<sup>27</sup>

### The final health benefits of reducing NO<sub>2</sub> are likely to be far greater

As it was not possible to quantify all impact channels, the resulting health benefit is expected to go far beyond this.<sup>28</sup> The reasons for additional health benefits are due to the following:

- **A larger share of the UK's population will be exposed to cleaner air than just those living in Newcastle:** Many of the city's residents work within Newcastle city centre: however, this analysis does not capture those individuals who enter the area for work, study or leisure. Around 98,000 (59%) of workers who live outside of Newcastle commute into the city for work.<sup>29</sup> In addition, the city can see on average 14m visitors in a given year from outside of Newcastle, 91% of which are UK day visitors.<sup>30</sup> A much larger group of the UK's population would therefore be exposed to cleaner air than the analysis is able to capture.<sup>31</sup>
- **Improving air quality will reduce a host of primary health conditions associated with air pollution:** The main conditions associated with air pollution are respiratory conditions, cardiovascular disease, and lung cancer, but there is emerging evidence of associations with low birth weight and Type 2 diabetes.<sup>32,33</sup> These conditions may be more closely linked with other pollutants, such as PM<sub>2.5</sub>, but NO<sub>2</sub> exposure is likely to play a role within a wider mix of air pollutants. As this analysis is only focused on respiratory conditions, it underestimates the overall impact of lower NO<sub>2</sub> on all health outcomes related to air pollution.
- **Improving air quality will reduce health conditions where air pollution is a secondary factor:** Exposure to air pollution can also suppress lung function growth in children, and in adulthood it can accelerate the decline in lung function with age.<sup>34</sup> This increases the risk of death from other primary conditions. For example, COVID-19 patients that already suffer from long-term respiratory conditions are at greater risk of death.<sup>35</sup> As a result, improvements in air quality will have knock-on impacts on other health outcomes in addition to those direct impacts captured by the analysis.
- **Reducing emissions from vehicles is expected to lead to a reduction in other pollutants:** Evidence suggests NO<sub>2</sub> is emitted with other pollutants, especially PM<sub>2.5</sub>, which makes it difficult to determine NO<sub>2</sub> as the attributable pollutant to health outcomes.<sup>36</sup> In addition, road transport has been linked to other pollutants including PM<sub>2.5</sub>, PM<sub>10</sub> and ground level ozone, which means CAZs could lead to a reduction in other pollutants.<sup>37</sup> These reductions could therefore provide further health benefits that are not captured by this analysis, and with PM the largest determinant of health outcomes due to air pollution, this omission could be significant.<sup>38,39</sup>

### **CBI Economics analysis estimates that bringing NO<sub>2</sub> within legal limits will add £0.6m to Newcastle's economy each year through increased workforce participation**

Despite a disproportionate impact of air pollution on non-working residents, there is still expected to be a large impact on the working population. Analysis by CBI Economics shows that a healthier workforce in Newcastle could result in an additional 25,000 to 54,000 hours worked.<sup>40</sup>

Assuming full employment, meaning that these extra hours can be put to immediate use, this could increase the total production in the economy by an additional £0.6m in GVA from preventing these health outcomes.

### **The final economic benefit to Newcastle is likely to be much larger**

The resulting economic benefit is expected to go beyond £0.6m GVA not only because the resulting health impacts are expected to be larger than it is possible to quantify, but also for the following reasons:

- **The resulting days lost from work in the event of a hospital admission will be higher than just the days spent in hospital:** An individual will likely have been suffering prior to hospital admission and will also likely require time to recover, increasing the days lost from work above just the time spent in hospital. However, this analysis only quantifies the impact of a reduction in NO<sub>2</sub> on the time spent in hospital due to availability of academic evidence.<sup>41</sup>
- **The value of unpaid work not carried out as a result of conditions related to NO<sub>2</sub> emissions cannot be estimated:** Activities taken outside of formal employment are estimated to be a significant contributor towards the UK economy: the ONS estimated unpaid work at 60% of GDP in 2016.<sup>42</sup> For example, activities such as volunteering and unpaid social care also add value to the local economy but are not captured in this analysis. As a result, cost benefit analyses on air pollution often seek to include this as an impact pathway for quantification.<sup>43</sup> However, it was not possible to quantify this as part of this analysis due to an absence of academic evidence solely for NO<sub>2</sub>.

This analysis evidences the potential gains to Newcastle's local economy and to the health of the work force by reducing NO<sub>2</sub> levels. With just a small 5 µg/m<sup>3</sup> reduction in NO<sub>2</sub> estimated to provide at least an additional £0.6m in GVA and prevent almost 20 deaths, it is clear that lower NO<sub>2</sub> levels can support a healthier and more prosperous city.

# References

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1. This change is based on an estimate of the 2019 annual average NO<sub>2</sub> level for Newcastle of 29 µg/m<sup>3</sup>, estimated by Ricardo.
2. The number of deaths and hospitalisations will not stay the same as the years go on because of changes in population size and age structure as the deaths prevented accumulate over time. However, given this is a static analysis, the population and employment levels are assumed constant.
3. Real Gross Value Added (GVA) - Chained Volume Measures (2016 prices), i.e. accounting for the effect of inflation by using 2016 prices as the reference case. The figures refer to 2018. GVA is the value generated by any unit engaged in the production of goods and services. This includes the compensation of employees (wages and salaries, bonuses etc.), taxes (less subsidies) on production, and gross operating profits (including self-employment earnings) associated with the production a given level of output.
4. Breathing Life into the UK Economy, September 2020, CBI Economics commissioned by the Clean Air Fund.
5. Bengtson, M (2020) The effect of nitrogen dioxide on low birth weight in women with inflammatory bowel disease: a Norwegian pregnancy cohort study
6. PHE (2018) Estimation of costs to the NHS and social care due to the health impacts of air pollution
7. However, caution should be used when interpreting these figures. Estimating NHS costs is complex, and the PHE study does not include the secondary impact of health care costs that arise from people living longer due to better air quality.
8. Defra (2017) UK plan for tackling roadside nitrogen dioxide concentrations.
9. DfT and Defra (2017) UK Plan for tackling roadside nitrogen dioxide concentrations: Technical report.
10. Statutory limit values are legally binding and must not be exceeded. In the case of NO<sub>2</sub> this is 40 µg/m<sup>3</sup> for the annual mean and 200 µg/m<sup>3</sup> for the 1-hour mean. In order for the UK to comply with the limit value, all local areas across the UK must be in compliance.
11. UK best practice guidance, Local Air Quality Management Technical Guidance 2016 LAQM. TG(16) (Defra, 2018) states that the error of concentrations produced from air quality models should be within 10 % of the limit value. Therefore for NO<sub>2</sub> the error in modelled concentrations should be 4 µg/m<sup>3</sup>, which means setting the limit value to 36 µg/m<sup>3</sup> takes into account error in the model.
12. <https://www.newcastle.gov.uk/our-city/transport-improvements/transport-and-air-quality/tackling-air-quality>
13. The annual mean NO<sub>2</sub> concentrations are calculated by taking the average of the annual mean using monitoring data and the PCM roads model for roadside locations. While the hourly concentrations are measured by analysing the relationship between the annual mean and 1-hour maximum based on a regression equation.
14. The annual mean measures the average of the annual mean using all the roadside data, while the maximum figures is the maximum annual mean concentration.
15. Ibid.
16. This is based on CAZ feasibility studies for Bath, Birmingham, Caerphilly, Cardiff, Derby, Liverpool, Manchester, and Newcastle.
17. This is based on an average of the estimated reduction in NO<sub>2</sub> following the introduction of a CAZ-D across eight cities (Bath, Birmingham, Caerphilly, Cardiff, Derby, Liverpool, Manchester, and Newcastle), sourced from each city's CAZ feasibility studies.
18. Air Quality Feasibility Study Strategic Case, Newcastle City Council.

19. More detail on this can be found in the accompanying methodology document.
20. ONS (2021), Population Estimates, 2019
21. ONS (2021), Annual Population Survey – Employment rate, 2019
22. ONS (2021), Mortality Statistics by Underlying Cause and Age, 2019
23. ONS (2020) Mortality Statistics; ONS (2021), Annual Population Survey – Employment rate, 2019
24. ONS (2020) Mortality Statistics
25. Ibid.
26. The estimate for deaths is based on long-term exposure to NO<sub>2</sub> while the hospital admissions figures are due to short-term NO<sub>2</sub> exposure. A full explanation of the methodology can be found in the accompanying methodology document.
27. This is based on the upper end estimate of 15 deaths prevented, calculated using deaths data from the ONS.
28. Limited academic evidence on the quantification of a reduction in NO<sub>2</sub> on the health of a population meant that several channels of impact were not quantified. A full explanation of this can be found in the accompanying methodology document.
29. Estimates based on the 2011 Census of Population (origin-destination statistics) and ONS Population Estimates for 2019.
30. Visit Britain (2020), Overnight and day visitors (from elsewhere in the UK and international) - 2019
31. The analysis is based on deaths and hospital admissions by local authority and therefore only captures those individuals recorded as living in Newcastle or visiting Newcastle's hospitals and not those from other local authorities.
32. Bengtson, M (2020) The effect of nitrogen dioxide on low birth weight in women with inflammatory bowel disease: a Norwegian pregnancy cohort study
33. Li, Y (2019) Association between air pollution and type 2 diabetes: an updated review of the literature
34. Ibid.
35. Schultze et al (2020), "Risk of COVID-19-related death among patients with chronic obstructive pulmonary disease or asthma prescribed inhaled corticosteroids: an observational cohort study using the OpenSAFELY platform", *Lancet Respiratory Medicine Journal*, Vol. 8, Issue 11 (funded by UK Medical Research Council)
36. Air Quality Expert Group (2004) Nitrogen Dioxide in the United Kingdom Summary
37. DEFRA (2020) Air quality appraisal: impact pathways approach
38. Modelling the impact of CAZs on other pollutants such as PM<sub>2.5</sub> would have required a significant undertaking and a number of assumptions and therefore the decision was taken to omit this from the quantification.
39. Bengtson, M (2020) The effect of nitrogen dioxide on low birth weight in women with inflammatory bowel disease: a Norwegian pregnancy cohort study.
40. The number of working years gained are converted into number of working days on the basis of the number of hours worked in a given week by all Newcastle residents in employment (based on the ONS Annual Survey of Hours and Earnings 2019 data on average number of hours worked per week), and an assumed 48 weeks per year worked (4 weeks entitled to paid holiday).
41. The concentration response function (CRF) used in this analysis estimates the impact of a unit change in concentration to the number of hospital admissions due to respiratory disease. It does not capture the full extent of working days lost due to respiratory illness. To do this we would need figures on sickness absence in the workforce due to respiratory illness, to capture days lost sick at home and in hospital.
42. ONS (2016) Household Satellite Account.
43. Defra (2012), Valuing the Impacts of Air Quality on Productivity.

# CBI Economics

This report was produced by CBI Economics and commissioned by the Clean Air Fund using modelling by CBI Economics based on input data from a variety of sources.

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